



Graphic Design/Illustrator – Girls/Disney Division

Job Description:

Staff Design position supporting all aspects of 2 dimensional development including packaging design, illustration, print collateral, structure design, showroom, display design and implementation. Must be responsible, detail oriented and capable of professional communication both domestically and internationally. Some travel possible. Must be a self-starter and able to thrive in a fast paced, aggressive environment with a variety of creative challenges. This is an opportunity to be part of larger, diversified team with growth potential.

Responsibilities include but are not limited to:

- Production and design of licensed or in-house consumer brands, preparing packaging files for final production
- Maintenance and adherence to existing branding and style guides through different medias
- Design new style guides, logos, displays, advertising, websites and other related marketing and sales materials
- Coordinate with art director, marketing, product design and production teams for completion of sample requests
- Creating package comps/ mock-ups for presentations and production
- Preparing files for production of packaging for print
- Meet targeted deadlines
- Create or adjust dielines for package and POP structures
- Post final art to Hong Kong team
- Design graphics for a variety of creative projects
- Maintain team and licensor communication and relationships

Requirements:

- 4+ years' experience
- BFA art school specializing in graphic art, illustration, packaging
- Expert Adobe CS suite 6 Illustrator and Photoshop
- Strong Organizational skills and time management
- Good mechanical/production skills
- Web design and development a plus
- Knowledge of packaging materials and structure illustration
- Must have excellent use of typography, layout and design
- Ability to multi task and work in a fast paced environment